

Mobile App Explosion



Mobile Apps have become an essential tool businesses need to succeed

in today's ever growing electronic and wireless revolution. Mobile devices have quickly become the most common way consumers access the internet and information related to businesses and shopping. These smart phones are expected to overtake fixed internet connections within the next few years. In fact, it is estimated that over **780 million consumers** and business owners will exclusively use only their mobile devices to access the internet, choosing not to own a fixed connection such as a laptop or computer.

Today there are over 4 billion mobile phones in use and over 1 billion of these are smartphones. **94% of smartphone user's access local information**, get directions, call businesses, and even place orders from their smart phone apps today and it is growing very fast. In fact, **67% stated they would not work with a business which was not "mobile friendly"**.

Why does your business need an App?

- Your customers want it.
- Edge out your competitors.
- New customers find you—make connections easier.
- Collect customer data off app registrations for marketing campaigns.
- Offer Coupons such as GPS or QR codes to drive traffic and sales.
- Electronic Loyalty Program management (card free and hassle free).
- Send important notices and information to registered customers (push notifications).
- Get new customers from millions of smart phones and searching for businesses like yours.
- Eliminate redundant calls for directions or about current specials.
- Become more active in today's valuable social media like Facebook share.
- Convert existing web sites to mobile sites (or we can make a site for you).



A new mobile app will only accomplish these goals if your customers are willingly and eager to download it and use it. That is why the app we build for you will be fast, dependable, and graphically appealing. We will use your colors and logo to make you proud. We will help you keep you and your customers happy with features such as:



Current Event Calendars which keep your customers informed on all the important events you have going on, you have no wasted paper or printing costs.



Communicate with Push notifications by delivering important updates about important changes, specials, offers, and sales. Share information to all app users with one step.



Restaurant menu or Inventory lists so customer can order directly with their mobile phone app or your staff can create an order from anywhere in your location.



GPS Coupons enable electronic coupons to be sent to your customers within a certain radius of your business. Drive business during slow times or sell those products that are not moving.



QR Coupons are one use coupons which are redeemed by scanning a specified QR code. Save thousands of wasted dollars on inefficient print and/or mail campaigns.



Loyalty Programs (no Card needed) are what your repeat customers demand! They want a discount or something free. These loyalty programs encourage repeat visits or purchases.



Social integration: LinkedIn, Facebook, Twitter, Google+, etc. The fastest way to get new customers is to get your customers talking about you or sharing.



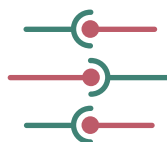
Shopping cart to sell your products and services inside your mobile app. Full integration built into your app. This is where in the near future most dollars will be spent.



Payment gateways connection to run payments easily and safely. We do all the integration for you with your new merchant account with us.



One touch calls. No numbers to save or remember, they are driving or on the move—make it easier for them to reach you and watch your sales increase!



Give customers multiple ways to reach you. Today's customers want an app with a mobile website, email, and GPS directions to find and reach you.



Analytics – Powerfully track how many are using your app, new installs. View those which are your most profitable user and customize marketing to target these most valuable customers directly.



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